

TEILOR

&

ROMANIAN CREATIVE WEEK

The pieces proposed to be created are :
The Cocktail Ring and the Tennis Bracelet.

The sky is the limit, so dare to dream and
create a unique kind of concept of jewellery.

Guidelines:



Tennis Bracelet

The timeless tennis bracelet is a piece of jewellery that all women love to look at and wear.

Perhaps due to its simple, yet exceptionally elegant, design. It's an absolute must-have for your jewellery collection.

Cocktail Ring

Stand out from the crowd by wearing a statement ring.

It is a piece that brings all eyes on the hands of a lady and offers her an elegant and sophisticated look.



General Guidelines for Tennis Bracelet

The most classical pieces of jewellery should be Reinvented.

The design should tell a story.

The bracelet can be versatile (ex: you can make earrings out of it).

The collection shall be named.

General Guidelines for Tennis Bracelet



Inspired by the Unique Marquise Japanese Flower, using marquise cut diamonds.



Inspired by the concept "Acceptance" we are different and Unique, using all cuts of diamonds.



Inspired by Life Moments - bright & dark, using white & black diamonds.

General Guidelines for Cocktail Ring

The story of the collection shall start from the Stone used.

The pieces should inspire the buyer.

The design should tell a story.

The proposal shall be created in ranges of level:

High Jewellery, Medium High, Medium.

The collection shall be named.

General Guidelines for Cocktail Ring

Inspired by the Emerald
cut diamonds, set in steps.



Inspired by the Art Deco
Period, putting in value
the deep green emerald.

Inspired by Ying & Yang
concept, created with
multiple cuts of
diamonds.

